# State of the Industry 

May 7th, 2018
Miami, FL

## 2017: Total Imports for Consumption = \$2.33 trillion



## 2017: Calculated Duty = $\$ 33$ billion

The Textile and Apparel sectors have the highest tariffs $\$ 17$ billion generated from our industry

| Textile And Fabrics | $1.10 \%$ |
| :--- | ---: |
| Textile Mill Products | $4.06 \%$ |
| Leather And Allied Products | $12.41 \%$ |
| Apparel And Accessories | $34.10 \%$ |

### 51.67\%

## Total apparel -2.4\% in 2017: most categories decreased

DOLLAR VOLUME (000)


DOLLAR VOLUME CHANGE (2016 v. 2017)


## 2015: Channel Share is Shifting to Mass, Off Price, Online

## DOLLAR VOLUME (000)



DOLLAR VOLUME CHANGE v. 2014


## 2016: Channel Share is Shifting to Mass, Off Price, Online

DOLLAR VOLUME (000)


Mass Merchants

## All Others

DOLLAR VOLUME CHANGE v. 2015


## 2017: Channel Share Continues to Shift

DOLLAR VOLUME (000)


National Chains


## Total U.S. Apparel Imports (SME)



## Total U.S. Apparel Imports (SME)


pro:Americas
AMERICAS APPAREL PRODUCERS' NETWORK

## Cotton Hosiery

\% SHARE YE 2/2018



## M/B Knit Shirts, Cotton



[^0]
## W/G Knit Shirts, Cotton



## M/B Cotton Shirts, Not Knit



## W/G Cotton Shirts, Not Knit

\% SHARE YE 2/2018


YE \% CHANGE


[^1]
## M/B Cotton Trousers/Breeches/Shorts

\% SHARE YE 2/2018


Source: Office of Textiles and Apparel (OTEXA)
pro:Americas

## W/G Cotton Trousers/Slacks/Shorts

| \% SHARE YE 2/2018 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 37.35\% |  |  |  |  | China |
|  |  | 18.08\% |  |  | Vietnam |
|  |  |  | 11.26\% |  | Bangladesh |
|  |  |  | 9.35\% |  | Indonesia |
|  |  |  |  | 3.84\% | Cambodia |
|  |  |  |  | 2.75\% | Pakistan |
|  |  |  |  | 2.01\% | India |
|  |  |  |  | 1.33\% | El Salvador |
|  |  |  |  | 1.27\% | Haiti |
|  |  |  |  | 1.13\% | Honduras |
|  |  |  |  | 1.09\% | Mexico |
|  |  |  |  | 0.94\% | Nicaragua |
|  |  |  |  | 0.81\% | Guatemala |
|  |  |  |  | 0.11\% | Burma |
|  |  |  |  | 0.11\% | Ethiopia |
|  |  |  |  | 0.10\% | Colombia |
|  |  |  |  | 0.09\% | Peru |
| 40\% | 30\% | 20\% | 10\% | 0\% |  |



## Cotton Underwear

\% SHARE YE 2/2018


YE \% CHANGE


## M/B MMF Knit Shirts

\% SHARE YE 2/2018
17.71\%

9.58\%
8.19\%
7.54\%


Honduras
Nicaragua
China
Vietnam
El Salvador
Mexico
Jordan
Haiti
Guatemala
Egypt
Indonesia
Bangladesh
Dominican Republic
Peru
Ethiopia
Colombia
Canada

YE \% CHANGE


## W/G MMF Knit Shirts/Blouses

\% SHARE YE 2/2018


YE \% CHANGE


## M/B Not-Knit MMF Shirts

\% SHARE YE 2/2018


Honduras
China
Bangladesh
Mexico
Vietnam
Indonesia
Haiti
Egypt
Dominican Republic
India
Nicaragua
Sri Lanka
El Salvador
Jordan
Guatemala
Colombia
Canada


## W/G Not-Knit MMF Shirts/Blouses

\% SHARE YE 2/2018



## M/B MMF Trousers/Breeches/Shorts

\% SHARE YE 2/2018



## W/G MMF Slacks/Breeches/Shorts

\% SHARE YE 2/2018



## Thank You!

## Sources:

- The NPD Group, www.NPD.com
- OTEXA, Office of Textiles and Apparel, http://otexa.trade.gov
- U.S. Census Bureau, https://www.census.gov/foreign-trade/PressRelease/2017pr/12/index.html


[^0]:    Source: Office of Textiles and Apparel (OTEXA)

[^1]:    Source: Office of Textiles and Apparel (OTEXA)

